

Doran Introduces the New 360M3™ Tire Pressure Monitoring System for Trikes

Doran Manufacturing, LLC says it is pleased to announce the introduction and availability of its new 360M3™ tire pressure monitoring system for trikes. The new product is the latest addition to the Doran 360™ series of tire pressure monitoring systems. It is designed to continuously read the tire pressure data from valve-stem mounted sensors and wirelessly transmit it to an easy-to-read LCD monitor. When a low-tire pressure occurs, visual and audible alarms are triggered to make the rider aware of the problem in real-time.



"This is an example of truly customer-focused product development," says Sales Manager Lee Demis. "Due to the performance and popularity for our Doran 360M system for motorcycles, we had a number of riders ask us to create a system for their trikes and we listened. The 360M3 includes all of the features of the original 360M system (reliable and accurate performance, simple programming and installation and multiple mounting options) and it allows the growing number of trike riders to enjoy the benefits of a tire pressure monitoring system."

For more information on the Doran 360M3 visit www.doranmfg.com, contact them via email at demis_lee@doranmfg.com, call toll-free (866) 816-SAFE (7233), or write to them at Doran Manufacturing, 2851 Massachusetts Avenue, Cincinnati, OH 45225.

Lehman Trikes and Road Dog Trailers Announce Exclusive Partnership with a New Touring Trailer for Motorcycle Trikes



Lehman Trikes USA, Inc., a leading manufacturer of motorcycle trike conversions, and Road Dog Trailers recently announced their partnership with the availability of a new touring trailer specifically engineered for trikes.

The "Drifter", a low, wide body touring trailer, features a 23-cubic-foot capacity storage area, Road Dog's "Pivot Point Torsion Suspension", and aerodynamic design. It comes standard with an abundance of options, including color-matched factory paint, full fiberglass construction, aluminum wheels, and L.E.D. lighting.

Lehman Trikes began the relationship with Road Dog



Trailers last summer and has worked closely with Road Dog on the design for the touring trailer. "We are very excited to partner with Road Dog Trailers and offer this excellent product," says Ken Hines, Executive Vice President of Lehman Trikes. "We feel that the Drifter will be an integral part of the touring experience for our customers and a value-added product for our dealer network."

The "Drifter" will be available only through authorized Lehman Trikes dealers and features a one-year warranty. To find a Lehman Trikes dealer, visit the Lehman Trikes website at www.lehmantrikes.com or call Road Dog Trailers at (888) 889-2099.

For more information on Lehman Trikes, please contact Lehman Trikes USA, Inc., 125 Industrial Drive Spearfish, SD 57783; (605) 642-2111; info@lehmantrikes.com; or www.lehmantrikes.com

Lehman Trikes Founder to be Inducted into Sturgis Hall of Fame

Lehman Trikes says the company is proud to announce that John Lehman, the founder of Lehman Trikes, has been chosen as an inductee into the Sturgis Motorcycle Museum and Hall of Fame.



"John receives this distinguished award for his principles, leadership, and charitable work, as well as the large impact he has had on the motorcycling world with the creation and successful manufacturing of today's modern trike," company representatives continue. "He will be honored at the annual induction breakfast ceremony during the Sturgis Rally on Wednesday, August 5, 2009, and will join the ranks of the many illustrious men and women already inducted into the Hall of Fame."

John Lehman developed the first modern trike in 1984 for his wife, Linda, who was reluctant to ride on two wheels with one of their children on the back. It wasn't long before the orders came pouring in and John's idea became a business. Today, Lehman Trikes is publicly-traded and, its Executive Vice President Ken Hines says, has created a new industry of three-wheeled motorcycles in North America.