



# Revved Up for Charity

## Trike, custom bike featured for Kids & Chrome

RAPID CITY — Everyone loves a party. This year, as Kids & Chrome marks its fifth anniversary, there will again be cause to celebrate.

As customary this year's Kids & Chrome live auction will feature unique custom products of its proud industry heritage including a 2009 Lehman Conversion Harley-Davidson FLH Trike, donated by Lehman Trikes and Black Hills Harley-Davidson, and a 2009 Harley-Davidson Fat Boy, donated by Jim and Monica Burgess and customized by Roland Sands Design (RSD).

"We at Lehman Trikes are extremely honored to be a part of this wonderful event and the benefit it brings to the Children's Home Society and the Sturgis

Motorcycle Museum & Hall of Fame," said Ken Hines, Executive Vice President of Lehman Trikes.

Roland Sands, of Roland Sands Design, shares Hines' sentiments, "It's great to work with the folks at Kids & Chrome. I've been to the events for quite some time and it's a classy group of people."

"Even during these past few years of challenging economic times, the motorcycle community has shown up to support charity events across the country, and they've shown up by the hundreds each August in support of Kids & Chrome," said Ronda Gusinsky, Kids & Chrome's

executive director. "We are pleased to again have the opportunity to invite them to join us in support of this year's Fifth Anniversary Kids & Chrome."

"Black Hills Harley-Davidson and my wife Monica and I are proud to be contributors to Kids & Chrome," said Jim Burgess, one of Black Hills Harley-Davidson's partners and board president of the Kids & Chrome Foundation, Inc.

"This is an event that we became vested in at its inception five years ago, because we believe in giving back to our Black Hills communities, and to the folks who have supported our dealership for so many years. We are very grateful to Lehman and Roland Sands for believing in our cause and their generous support of this event," Burgess continued.

This year's Kids & Chrome is slated for Wednesday, Aug. 5, at the Spearfish Holiday Inn and Convention

Center. It begins with a 5:30 p.m. social and silent auction followed by an exclusive gala dining experience and live auction finale.

Kids & Chrome, a one-of-a-kind benefit dinner and auction, began in 2005 at the Sturgis Motorcycle Rally. The event has a tradition of attracting a special breed of motorcycle enthusiasts and industry legends from around the globe to "Rally for a Reason" in the name of

'the motorcycle community has shown up to support charity events across the country'

"Kids," the Children's Home Society, and "Chrome," the Sturgis Motorcycle Museum & Hall of Fame.

In the past four years, Kids & Chrome has donated well in excess of

\$500,000 to positively impact the lives of special needs children and preserve the history of motorcycleing, both of which are causes near and dear to the hearts of the global motorcycle community.

Tickets are now on sale at  
[www.KidsandChrome.com](http://www.KidsandChrome.com)  
For more information on Kids & Chrome,  
e-mail [Rhonda@KidsandChrome.com](mailto:Rhonda@KidsandChrome.com)  
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