

Kids & Chrome becomes Official Charity of World Championship

THE World Championship of Custom Bike Building has formalized the relationship of support it has had with the Kids & Chrome Charity in the Black Hills, SD, area by endorsing it as its Official Charity. Celebrating its 6th anniversary this year, AMD Magazine and the World Championship have supported the charity since Kids & Chrome started so spectacularly in 2005.

The Kids & Chrome Foundation hosts its annual benefit fundraiser at the Spearfish Holiday Inn and Convention Center, just along the I90 from the City of Sturgis; this year it is slated for Wednesday August 5th, from 5:30 pm.

This year sees generous support from



Spearfish manufacturer Lehman Trikes who, with Black Hills Harley-Davidson, is donating a Lehman conversion Harley-Davidson FLH trike for the auction, and Jim and Monica Burgess (Jim is a partner in Black Hills Harley-Davidson and Board President of Kids & Chrome Foundation

Inc.), who are donating a 2009 Harley-Davidson Fat Boy, customized by Roland Sands Design.

AMD Magazine is donating free entry for both bikes into the Harley-Davidson sponsored Modified Harley class at the Official World Championship of Custom Bike Building (August 2nd to 5th, Champions Park, Lazelle/3rd, Sturgis, SD) and free exhibit and fund-raising space and facilities within the Champions Hall venue for the duration of the event.

The charity raises funds for the Children's Home Society and Sturgis Motorcycle Museum & Hall of Fame. For more information on the charity's, work and on how to donate and help their valuable work, you can e-mail Ronda Gusinsky or call her at:

Tel: 605 716 9190

E-mail: ronda@kidsandchrome.com

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Schott/Ace Cafe collector's 'Perfecto' special

ACE CAFE London has teamed up with Schott N.Y.C., originators of the legendary 'Perfecto' black leather jacket, to introduce a top-end special edition jacket series that combines two respected icons of biker culture.

Amongst the prestigious awards and prizes at the forthcoming World Championship of Custom Bike Building, Champions



Park, Sturgis 2009, is a special Limited Edition, Ace Cafe London Schott Perfecto leather biker jacket, the result of an Anglo-American partnership between two iconic motorcycle names.

The Ace Cafe London special edition of the seminal Perfecto, famously worn by Marlon Brando's "Johnny" in the film 'The Wild One', will be introduced at

Champions Park during the Sturgis Motorcycle Rally, and one lucky competitor will walk away from the 'Partner Pick of Excellence' awards at the VIP industry reception on the evening of Sunday August 2nd as winner of one of the very first Ace Cafe London 'Perfecto' specials.



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