

Lehman Trikes unveils new Victory CrossBow

By Steve Miller
Journal staff

Lehman Trikes of Spearfish is unveiling another model to its lineup — a trike based on the Victory Vision touring motorcycle.

Two or three of the CrossBow trikes will be displayed and available for demonstration rides during the Sturgis rally from Friday, July 31, through Saturday, Aug. 8.

Lehman describes the CrossBow as a modern luxury touring bike, and its styling incorporates the modernistic look of Victory's Vision tourer.

Lehman designed the CrossBow with engineering participation from Victory Motorcycles, according to a news release.

Powered by the Victory Vision 106-

cubic-inch Freedom V-Twin engine, the bike is stabilized by Lehman's "no lean" suspension.

The fuel-injected engine provides 92 horsepower and 109-foot-pounds of torque, all fed through a belt drive, according to the company.

Lehman sales and marketing manager Clay Strilchuk said the CrossBow's primary focus is comfort and performance, both top priorities in the luxury touring segment.

"The CrossBow is a

cutting-edge machine giving the rider a controlled, precise ride with impressive horsepower and torque," said Dan Patterson, president and CEO of Lehman Trikes. Patterson said the trike has exceptional handling.

Lehman did not disclose how many of the CrossBow trikes it will make this year, but the company is taking orders, according to Jaime L. Kreager, creative media and public relations coordinator for Lehman.

Models will be arriving at dealerships this fall, according to the news release. Wade Rice of Rice Honda/Suzuki/Victory in Rapid City said it had not yet been determined which dealerships would carry the CrossBow.

Manufacturers suggested retail price starts at \$33,995 and the bike features a three-year unlimited mileage warranty on Lehman components and assembly.

Lehman will have the CrossBow and its other trike models on display and available for demonstration

rides from 9 a.m. to 5 p.m. Friday, July 31, through Friday, Aug. 7, and from 9 a.m. to noon on Saturday, Aug. 8.

The company also will offer tours of its Spearfish factory during those hours.

To get to the Lehman factory, take Interstate 90 to Spearfish, get off at Exit 14, go north to First Avenue, then make a right to the factory at 125 Industrial Drive.

You can see the factory easily from I-90 if you're coming from Sturgis.

Lehman also will have vendors and other dealers on hand during the rally.

Lehman, which has been in Spearfish since 2004, has been drawing more people to its rally trade show every year, Strilchuk said.

"It's our best opportunity to showcase Lehman Trikes and our facilities to

customers," he said.

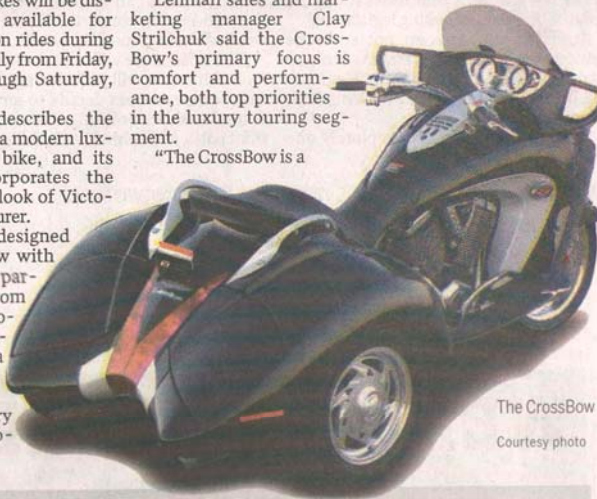
Strilchuk said attendance has grown, even in years when overall rally numbers may have been down.

"People come to see us for a very specific reason," he said. "We really expect to maintain or continue to see that increase."

Lehman also will provide bus transit each day during the rally for people who wish to tour the Spirit of the Hills Wildlife Sanctuary near Spearfish. The bus leaves at 10:15 a.m. daily.

Also, Harley-Davidson recently announced that Lehman is assembling another Harley trike model, the Street Glide Trike. Lehman also assembles the current Harley Tri Glide.

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The CrossBow
Courtesy photo

Demo rides offer chance to try out new models

By Rally Daily staff

Motorcycle enthusiasts will have a chance to take demonstration rides on some of the major motorcycle brands during the annual Sturgis rally.

Demo rides on new Harley-Davidsons will be based at Rushmore Plaza Civic Center in Rapid City, from today through Friday, Aug. 7.

Harley demo rides will be offered from 9 a.m. to 4 p.m. daily.

Demo rides will be offered on nine new Harley models, including the new Electra Glide Ultra Limited touring bike with a 103-inch engine and leaner versions of the Road Glide and Street Glide.

In Sturgis, demonstration rides will be offered on Yamaha and Victory motorcycles and the Can-Am Spyder three-wheel vehicle.

Sturgis demos run Monday through Friday, Aug. 3-7, at the Hersrud's lot off Exit 30.

At one time, demos at the Hersrud's location featured as many as seven

major bike manufacturers, including Honda, Kawasaki, BMW and Triumph, according to Hersrud's co-owner Arnie Luptak. He said many of the companies are apparently cutting back on demo rides to reduce expenses.

The demo rides begin about 8:30 a.m. and run all day.

Riders must have valid motorcycle driver licenses and wear suitable riding gear, such as long pants and closed-toe boots or shoes.

In Spearfish, Lehman Trikes will be offering demo rides on all of its three-wheel models, including the new CrossBow based on the Victory Vision motorcycle.

Demos will be based at Lehman's Spearfish factory from 9 a.m. to 5 p.m. beginning Friday, July 31, through Friday, Aug. 7, and from 9 a.m. to noon on Saturday, Aug. 8.

To get to the Lehman factory, take Interstate 90 to Spearfish, get off at Exit 14, go north to First Avenue, then make a right to the factory at 125 Industrial Drive.

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CALENDAR

Saturday, August 1, 2009