

Motorcycle Oils, available now, Director of Advertising Ed Newman announced. "The intent of this document is to provide scientific data on the performance of motorcycle oils and information on their intended applications," he told us, adding, "The document also attempts to dismiss several rumors or mistruths common to motorcycle oils." For more information, visit www.amsoil.com.

LEHMAN TRIKES UNVEILS THE CROSSBOW



Lehman Trikes unveiled its newest model, the CrossBow, which they describe as "a modern American luxury touring trike that will provide riders and couples with a preeminent three wheel experience," spokesperson Kennon Hines stated. He told us the CrossBow is the second collaboration between Lehman Trikes and Victory Motorcycles and it features a three year, unlimited mileage warranty on Lehman Trikes components and assembly. For more information, visit www.lehmantrikes.com.

LEOVINCE OFFROAD SPONSORSHIP APPLICATIONS NOW ACCEPTED

"The 2010 offroad racing season is quickly approaching and LeoVince USA is now accept-

ing applications for rider sponsorship," stated spokesperson Ronnie Jones. He continued by saying, "LeoVince has proudly been racing and competing in the U.S. since 2005 and has supported everyone from aspiring amateurs to hardened professionals. If you want to ride and represent one of the hardest working and forward thinking companies in the U.S. then come ride for us." Riders can submit their resumes by mail to LeoVince USA, 1445 S. 50 St., Suite B, Richmond, CA 94804, or via e-mail to moto@leovinceusa.com.

KTM APPOINTS HAGI STREET DIVISION VP

During the KTM North America Dealer Meeting, held in conjunction with the Indianapolis MotoGP, KTM announced the appointment of Brad Hagi as vice president of its newly formed street bike division, Advertising and Events Manager Christi LaCurelle reported. "Hagi, 46, is a veteran in the motorcycle industry with 20 years of experience," she explained, "Previous to joining KTM Hagi worked for Ducati Motor Holding for 11 years and most recently was based in Italy as Ducati's director of distributor sales worldwide." For more information, visit www.ktmusa.com.

50 BELOW OFFERS PAYPAL PAYMENT OPTIONS

"50 Below is now providing PayPal as an additional payment method option for its clients' online stores," stated spokesperson John Schuldt, who continued by saying deal-

ers interested in this option must have a pre-existing PayPal account. "50 Below will not set-up a PayPal account for a dealer or reseller, but a 50 Below Web site consultant will work with the dealer to answer any questions and be there as a guide every step-of-the-way," he explained, adding, "All dealers and resellers of the four industry verticals which 50 Below services will receive the option free if they have a PayPal account." For more information, call 866-479-2693, or visit www.50below.com.

OGIO NOW ACCEPTING 2010 RESUMES

OGIO Motorsports Marketing/Team Manager Chad Zulian told us the company is now accepting resumes for the 2010 season. From now until December 31, riders are encouraged to submit their resumes through e-mail to motorsports@ogio.com, ATTN: Chad Zulian, he said, or directly to OGIO by mail at OGIO, 14926 S. Pony Express Road, Bluffdale, UT 84065, ATTN: Chad Zulian. "Please do not fax resumes," Zulian added.



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