

KK Motorcycle Supply to distribute Cycle Sounds

KK Motorcycle Supply is now stocking and distributing Cycle Sounds' 3in Premium Sound System, and 2.5in Sound System for American V-twin applications, as well as a number of accessories.

Bryan Kelley, VP of Sales and Marketing, said: "We are very pleased to be doing business with Cycle Sounds. They truly have a unique, high quality and strictly tested product. After careful research of other products on the market we chose Cycle Sounds. We are looking for original, tested, and worry-free products



for our dealers. Cycle Sounds fits the bill."

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Heartland USA offers free merchandising

HEARTLAND USA is responding to the current economic climate by offering a free point of purchase display package to its dealers. Designed to sit on the counter top, the display holds Heartland catalogs for shop customers to take away from the stores.



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Lehman launches CrossBow

LEHMAN Trikes used the Annual Victory dealer meeting in Wyoming, Minnesota, to launch its newest model, the CrossBow. The new model is described by the company as "a modern American luxury touring trike".

"This is an exciting breakthrough in the motorcycle industry," said Dan Patterson, President and CEO of Lehman Trikes. "The CrossBow is a cutting-edge machine, giving the rider a controlled, precise ride with impressive horsepower and torque. There is no doubt that riders will appreciate the exceptional handling and seamless styling of the CrossBow."

The CrossBow, which is based upon



the Vision, was design by Lehman Trikes with engineering input by Victory Motorcycles. This latest

collaboration is the second between the two manufacturers since the display of concept machines at the

Polaris 50th Anniversary celebration in 2004.

Meeting both NHTSA and DOT standards, the CrossBow uses a Victory Freedom 106ci V-twin motor and Lehman 'No Lean' suspension. The rear bodywork has been designed to follow the lines of the Victory Vision, from which the engine is taken.



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